



2^o International Workshop on **Urbanization** and **Cultural Landscape**

24-31
July 2013
Turin-Italy

Photo credit: Siavash Laghai

2^o International Workshop on **Urbanization** and **Cultural Landscape**

An Italian-Portuguese Scientific Cooperation Programme



Centro de Estudos de Geografia e Planeamento Regional



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Istituto Superiore sui
Sistemi Territoriali
per l'Innovazione

2^o International Workshop on Urbanization and Cultural Landscape

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Main Partners:

SiTI (Higher Institute on Territorial Systems for Innovation) [it]
Universidade Nova de Lisboa, Faculty of Social Sciences and Humanities [pt]
University of Florence, Department of Architecture (DIDA) [it]
e-Geo (Research Centre for Geography and Regional Planning) [pt]
e-Geo/LANDYN.ReG (Landscape and Territorial Dynamics Research Group) [pt]

Supporting partners:

University of Asti [it]
Fondazione Adriano Olivetti [it]
With the technical support of A2 studio srl [it]

Scientific Committee:

Gabriele Corsani, University of Florence
Giulio Mondini, Polytechnic of Turin
Hassan Laghai, University of Tehran
Rosario Oliveira, Universidade Nova de Lisboa

Duration: 24-31 July 2013

Venue: SiTI-Polytechnic of Turin Campus, Corso Castelfidardo 30/A (10138 – Torino), Italy

Working language: English

The level of students: post-graduated International students

Workshop fees:

- A. International students: 850 €
- B. National students: 350 €

Travel, accommodation and living expenses: Participants are responsible for their round-trip travel costs to/from Turin. The cost of living, including accommodation and the first breakfast are included in the workshop fee (A), during the period of 24-31 of July 2013.

Organization and Coordination Committee: Alessio Re and Siavash Laghai

Contacts: urbanization.landscape[at]gmail.com

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Workshop topics and the framework: How does the socio-cultural dimension of the heritage management in the historic urban landscapes matter in an era of mega-urbanization?

The 2^o International Workshop on Urbanization and Cultural Landscape is a part of series of international workshops that focus on cultural and natural heritage management through relevant issues like, urbanization and urban growth, landscape quality assessment, spatial planning, cultural geography and territorial identity.

This workshop as well as the 1^o International Workshop on Urbanization and Cultural Landscape will address issues regarding the rapid growth and changes of the urban context and aims at exploring, investigating and understanding dynamics between urban and rural areas, between historic and modern, in many functions and aspects: environmental, social, cultural, economic and institutional.

Landscape is in fact one of the fundamental dimensions of territory that reflects the interaction of nature, human settlement and history. City functions and their associated networks are an important and impacting factor in the development and change of landscape. This development in several cases is managed within the metropolitan boundaries and does not include also urban-rural interaction, which needs to be managed not only in an institutional framework and need to be understood at the local level. In this complexity, identifying, characterizing, evaluating are fundamental tools for planning and manage this complex urban-rural interaction, which is already an urgent issue at the global scale.

Methodology:

The methodology of this workshop is based on a multiple activity model including theoretical, practical, case studies and site visits, exercises, group work and classroom discussions. Participants will need to be active and involved during all these stages.

Topics:

- Urban complexity and dynamics
- Innovative concepts on urban planning and design
- Urban landscape as a social and cultural process
- Participatory Landscape planning and management
- Indicators for a sustainable action plan
- Surveys and mapping of the city's natural, cultural and social resources
- Policies for conservation and management in the Historic Urban Landscape
- Evaluation methodologies

Programme:

		09:30-11:15 h		11:15 11:30	11:30-13:15 h		13:15 15:00	15:00-16:45 h		16:45 17:00	17:00-18:00 h	
Module 1 (optional)	19 Friday	International Participants' Arrival in Italy			Transfer to Florence							
	20 Saturday	Welcoming address with Prof. Gabriele Corsani, University of Florence, Department of Urbanism and Territorial Planning			Study Visit: Historic Centre of Florence and its Renaissance Gardens							
	21 Sunday	Study Visit: Historic Centre of Florence and its Renaissance Gardens						Transfer to Venice				
	22 Monday	Welcoming address with Ms. Katia Basili Municipality of Venice			Study visit: Venice and its Lagoon							
	23 Tuesday	Study visit: Venice and its Lagoon						Transfer to Turin				
Module 2	24 Wednesday	Welcoming address at SiTI Prof. Hassan Laghai		Break	Prof. Attilia Peano: Indicators for a sustainable action plan		Lunch	Prof. Attilia Peano: Indicators for a sustainable action plan		Break	Working Session	
	25 Thursday	Prof. Rosario Oliveira: Landscape as a social and cultural process			Prof. Rosario Oliveira: Participatory Landscape planning and management			Innovative concepts on urban planning and design			Working Session	
	26 Friday	Prof. Jukka Jokilehto: Policies for conservation and management in the Historic Urban Landscape			Prof. Jukka Jokilehto: Evaluation methodologies in the Historic Urban Landscape			SiTI/Ithaca: Surveys and mapping of the city's natural, cultural and social resources			SiTI/Ithaca: Surveys and mapping of the city's natural, cultural and social resources	
	27 Saturday	Study Visit: City of Asti and the Grape Landscapes of Piedmont						Lecture on the Grape Landscapes of Piedmont				
	28 Sunday	Study Visit: Torino Modern Heritage and recent adaptive reuse interventions, Porta Susa train station, Renzo Piano's skyscraper and Foster's University new headquarter						Study Visit: Torino Modern Heritage and recent adaptive reuse interventions, Porta Susa train station, Renzo Piano's skyscraper and Foster's University new headquarter				
	29 Monday	Alessandro Scotti: Urban complexity and dynamics			Alessandro Scotti: Urban complexity and dynamics		Working Session			Working Session		
	30 Tuesday	Study Visit: Reggia di Venaria Reale, Residences of the Royal House of Savoy						CSS EBLA: Economics of Heritage			Working Session	
	31 Wednesday	Study Visit: Ivrea, industrial city of the 20th century						Study Visit: Ivrea, industrial city of the 20th century				
		1 Thursday	Closing Session		Free							