

WCA

CONFERENCE IN LISBON

2015

Connecting Global Matters:
Culture, Education and Geopolitics

LOCAL :
Faculdade de Letras da Universidade de Lisboa

Prazo Extraordinário para inscrições com comunicação *até 12 de julho*
e para assistir

Com Comunicação: 200 *Euros*

Participantes normais: 50 *Euros* com certificado e pasta

Jantar com música tradicional portuguesa: 30 *Euros*

Formas de pagamento:

1) Por depósito ou transferência bancária:

Conta Montepio: 071.10.009246-0

NIB: 0036.0071.99100092460.71

IBAN: PT50.0036.0071.9910.0092.4607.1

BIC/SWIFT: MPIOPTPL

**2) Por cheque endereçado ao Instituto Europeu
de Ciências da Cultura**

Padre Manuel Antunes

**3) Por vale postal endereçado ao
Instituto Europeu de Ciências da
Cultura**

Padre Manuel Antunes

**4) Via paypal, mediante pedido através
do email ieccpma@gmail.com**

30 de julho a 3 de agosto

ORGANIGRAMA DA ORGANIZAÇÃO LOCAL PORTUGUESA

Comissão Organizadora

Presidente: João Relvão Caetano (*Universidade Aberta*)

Alexandra Martins (*Universidade Aberta*)
Ana Paiva (*Universidade Aberta*)
Cristiana Lucas (*CLEPUL - Universidade de Lisboa*)
Dionísio Vila Maior (*Universidade Aberta*)
Fernando Costa (*Universidade Aberta*)
Joana Balsa de Pinho (*CLEPUL - Universidade de Lisboa*)
Luís Pinheiro (*Universidade de Lisboa*)
Marc Jacquinet (*Universidade Aberta*)
Nicolás Lori (*CLEPUL - Universidade de Lisboa*)
Paula Carreira (*CLEPUL - Universidade de Lisboa*)
Rosa Maria Sequeira (*Universidade Aberta*)
Susana Alves-Jesus (*CLEPUL - Universidade de Lisboa*)

Comissão Científica

Presidente: José Eduardo Franco (*CLEPUL - Universidade de Lisboa*)

Aida Sampaio Lemos (*CLEPUL - Universidade de Lisboa*)
Annabela Rita (*CLEPUL - Universidade de Lisboa*)
Beata Cieszynska (*Universidade de Alcalá de Henares*)
Ernesto Rodrigues (*CLEPUL - Universidade de Lisboa*)
Daniela Marcheschi (*Universidade Florença*)
Fabrice d'Almeida (*Universidade de Paris II*)
Fernanda Santos (*Universidade Federal do Espírito Santo*)
Isabel Ponce de Leão (*CLEPUL/Universidade Fernando Pessoa*)
José Ignacio Ruiz Rodrigues (*Universidade Alcalá de Henares*)
Luísa Paolinelli (*Universidade da Madeira*)
Luiz Eduardo Oliveira (*Universidade Federal de Sergipe*)
Nora Machado (*University of Gutenberg/ISCTE-IUL*)
Paulo de Assunção (*UEM/CLEPUL - Universidade de Lisboa*)

Secretariado Executivo

Catarina Pereira
Florentino Bernardes Franco
João Cambado
José Bernardino
Mariana Gomes da Costa
Miguel Barcelos
Pedro Albuquerque
Porfírio Pinto
Renato Pistola
Rui Oliveira
Sofia Carvalho
Sofia Santos

INSTITUIÇÕES CIENTÍFICAS ORGANIZADORAS ASSOCIADAS

Universidade Aberta
CLEPUL - *Centro de Literaturas e Culturas Lusófonas e Europeias da Faculdade de Letras da Universidade de Lisboa*
IECCPMA - *Instituto Europeu de Ciências da Cultura Padre Manuel Antunes*

Instituto Fernando Pessoa
CIDH - *Cátedra FCT/Infante Dom Henrique de Estudos Insulares Atlânticos e da Globalização (Universidade Aberta/Polo do CLEPUL/APCA)*
Academia Lusófona Luís de Camões

CONFERENCE PROGRAM

Day 1

Thursday, July 30, 2015

12:15 pm, *Bus will pick up participants from hotels.*

Conference Registration

1:00 pm - 2:15 pm, lobby outside Auditorium

CONFERENCE OPENING

2:30 pm - 4:00 pm

Anfiteatro I

Welcome Address from Dr. Carolyn Calloway-Thomas, *President of World Communication Association*
Greetings from Professor Dr. João Carlos Relvão Caetano, *President of the Organising Committee (Portugal), Alberta University*
Greetings from Rector Paulo Dias, *Alberta University, Portugal*
Greetings from Dr. Ernesto Rodrigues, *Director, CLEPUL, Lisbon University*
Greetings from Dr. Jose Eduardo Franco, *President of the Scientific Committee (Portugal), Lisbon University*

Keynote Speech

Dr. Guilherme d'Oliveira Martins, *President of the Court of Auditors, President of the National Centre for Culture (CNC), Former Minister of Education, Former Minister of the Presidency, and Former Minister of Finance*
Dr. Armando Marques Guedes, *Nova University of Lisbon, School of Law & Joint Command and Staff College (IESM)*

Cultural Performers & Events

Mr. Alexandre Baptista, *Fadista*
Ms. Ana Caldas, *Ballet Dancer*
"Portuguese cultures" (Short Documentary)

Preview of 2015 Conference Program and Activities

Dr. Young-Ok Lee, *Secretary-General*
Meet and Greet! Coffee/Tea Break
4:15 pm - 5:00 pm, lobby

Special Session with the WCA President and WCA Mentors

4:45 pm - 6:15 pm

Anfiteatro I

Dr. Jerry Allen	Dr. Carmencita DelVillar
Dr. Seon-Gi Baek	Dr. Caroline Hatcher
Dr. Carolyn Calloway-Thomas	Dr. Salleh Hassan
Dr. Stephen Croucher	Dr. Barbara Monfils
Dr. Hashim Fauzy Yaacob	Dr. Mark Orbe (Chair)

6:30 pm, *Bus will pick up participants from University of Lisbon to hotels.*

Day 2

Friday, July 31, 2015

8:15 am, *Bus will pick up participants from hotels:*

Conference Parallel Sessions 1

9:00 am - 10:15 am

Coffee/Tea Break

10:30 am - 10:45 am

Conference Parallel Sessions 2

11:00 am - 12:15 pm

Lunch

12:20 pm - 1:20 pm

Conference Parallel Sessions 3

1:30 pm - 2:45 pm

Afternoon Break

2:45 pm - 3:00 pm

Issues Forum

"Worrying Matters: Geopolitical and Sociocultural Challenges for the Global World"

3:00 pm - 4:45 pm

Anfiteatro I

Dr. Carolyn Calloway-Thomas, *President of World Communication Association, Moderator*
Professor Dr. João Carlos Relvão Caetano, *Aberta University, Portugal*
Dr. Deddy Mulyana, *Padjadjaran University, Indonesia*
Dr. Judith Hoover, *Western Kentucky University, USA*
Ms. Melodine Sommier, *University of Jyväskylä, Finland*
Dr. Nilza de Sena, *Vice President of the Commission for Education, Science and Culture of the Portuguese Parliament; Vice President of the Commission for Economic Affairs, Science, Technology and Environmen - Organization for Security and Cooperation in Europe (OSCE)*

5:30 pm, *Bus will pick up participants from University of Lisbon to hotels.*

Taylor & Francis Cocktails

7:00 pm - 9:00 pm

Hotel Dom Pedro

CONFERENCE PROGRAM

Day 3

Saturday, August 1, 2015

Cultural Day Tour

*Bus will pick up participants from the Conference site.
Bus will bring participants back to the Conference site.*

Day 4

Sunday, August 2, 2015

8:15 am, *Bus will pick up participants from hotels:*

Plenary speech

Professor Dr. João Carlos Relvão Caetano, *Aberta University, Portugal*
Introduction of Plenary Speaker, Dr. Stephen Croucher, *WCA Vice President, Europe*
9:00 am - 10:00 am
Anfiteatro I

Coffee/Tea Break

10:00 - 10:15 am

Parallel Conference Panels 4

10:30 am - 11:45 am

Lunch

11:50 am - 12:50 pm

Conference Parallel Sessions 5

1:00 pm - 2:15 pm

Break

2:15 pm - 2:30 pm

Conference Parallel Sessions 6

2:30 pm - 3:45 pm

Empathy Matters Project (EMP) Student Forum

3:45 p.m. to 4:45 pm
Anfiteatro I

Ms. Alexandra Martins, *University of Lisbon, Moderator*
Mr. Jose Bernardino, *University of Lisbon*
Mr. Filipa Correia, *Pedro Arrupe Secondary School*
Mr. Vasco Costeira, *Pedro Arrupe Secondary School*
Ms. Mariana Gomes da Costa, *University of Lisbon*
Ms. Raquel Ferreira, *José Augusto Lucas Secondary School, Lisbon*

5:30 pm, *Bus will pick up participants from University of Lisbon to hotels.*

6:45 pm, *Bus will pick up participants from hotels to University of Lisbon.*

Dinner and Cultural Presentation

Best Portuguese (spoken) traditions

7:30 pm - 10:30 pm

Aula Magna restaurant, University of Lisbon

10:45 pm, *Bus will pick up participants from University of Lisbon to hotels.*

Day 5

Monday, August 3, 2015

8:15 am, *Bus will pick up participants from hotels:*

Parallel Conference Panels 7

9:00 am - 10:15 am

Coffee/Tea Break

10:30 am - 10:45 am, lobby

CONFERENCE CLOSING

11:00 am - 1:00 pm

Dr. Carolyn Calloway-Thomas, *President, World Communication Association*
Dr. Young-Ok Lee, *Secretary-General, World Communication Association*
Dr. Caroline Hatcher, *Chair, Awarding Committee*

Reports from WCA Regional Vice Presidents:

Vice President, Europe: Dr. Stephen Croucher, *University of Jyväskylä, Finland*

Vice President, Asia-Pacific: Dr. Seon-gi Baek, *Sungkyunkwan University, Korea*

Vice President, Malaysia: Dr. Salleh Hassan, *Universiti Putra Malaysia, Malaysia*

Vice President, Australia and New Zealand: Dr. Caroline Hatcher, *Queensland University of Technology, Australia*

Vice President, Latin America: Dr. Javier Protzel, *Lima, Peru*

Vice President, North America: Dr. Melissa Beall, *University of Northern Iowa, USA*

Reports from Oral Presentation Committee:

Dr. Judith Hoover, *Western Kentucky University, USA*

Dr. Patsy McCarthy, *Queensland University of Technology, Australia*

Report from Dr. Stephen Croucher, *Editor, Journal of Intercultural Communication Research*

1:15 pm, *Bus will pick up participants from the University of Lisbon to hotels.*

Post-Conference Study Tour

Tuesday, August 4 - Saturday, August 8, 2015